

CHANNING SMITH

Art Director/Illustrator/Editorial Designer

CHANNINGASMITH.COM

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(203) 722-9470

EXPERIENCE

Condé Nast

DESIGNER

January 2022 — Present

NEW YORK, NY

- Create digital art, print layouts, interactive social content, and illustrations for the *Glamour* brand
- Provide support in the creative planning and execution of celebrity or still life shoots and special projects

Closeup Content

BRAND DESIGNER

August 2021 — January 2022

BROOKLYN, NY

- Collaborated with clients in various capacities such as branding, social media management, web design, and graphic design
- Assisted in the creation of pitch decks and marketing strategy presentations

Moda Magazine

ART DIRECTOR

May 2020 — May 2021

MADISON, WI

- Designed cover and interior layout of the University of Wisconsin's premiere fashion magazine
- Directed all visual content; established and upheld brand identity across platforms

The Badger Herald

DESIGN DIRECTOR

January 2019 — May 2021

MADISON, WI

- Worked collaboratively with editors to conceptualize art for news and feature stories
- Ensured editorial copy and visuals complement each other for more comprehensive storytelling

Majestic Live Theatre

DESIGN & MARKETING INTERN

August 2017 — May 2018

MADISON, WI

- Created comprehensive design packages for artists and events at live-music venue
 - Photographed concerts and artists for use in online gallery
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EDUCATION

Columbia University Publishing Course

Five-week intensive course on all aspects of book, magazine, and digital publishing

Summer 2021

University of Wisconsin–Madison

BA in Journalism; Minor in Art History

Class of 2021

FREELANCE CLIENTS

One Medical; Popup Bagels; FunnyPrettyNice; Brookfield Properties; SkillScout Studio